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| New York, NY | **William Roy Hubenschmidt**  <https://hubenschmidt.github.io> | whubenschmidt@gmail.com  mobile: 347-909-0064 |

**BACKGROUND**

Full-stack application developer with a background in communications, art, and design. In my career, I have relied on the developer mindset as a CRM consultant, database administrator, and nonprofit fundraiser. My first computer was a 300-MHz Gateway Intel Pentium II and I have been messing around on the web ever since.

**TECHNICAL SKILLS (2019 EDITION)**

Currently, I build MERN stack applications with JavaScript. Areas of expertise include React, Express, MongoDB, MySQL, Node.js; RESTful API design, development, and testing; third-party integration; enterprise systems development, implementation, and customization; responsive design, object-oriented programming, CRM database management; relational database management; web design; and audio engineering. Please see my [developer page](https://hubenschmidt.github.io) for a view of my recent projects.

**PROFESSIONAL EXPERIENCE**

**Full-Stack Web Developer**, **freelance**, New York, NY, Jan 2013—January 2019

▪ Business solutions consulting for small business clients; enterprise system implementation, app development, CRM and more

▪ Envision and build a full-stack application for TameYourWallet, LLC (Ann Arbor, MI), a personal finance blog.

**Database and Sales Technology Consultant**, New York, NY, Jan 2013—January 2019

▪ Designed static websites with Javascript, HTML and CSS; developed ETL processes to establish institutional memory; built inventory trackers; managed SQL databases, implemented and customized Salesforce.com instances, and served as a webmaster.  
▪ Business development for Color + Information, a creative design agency. Developed pitches for software, graphic design, and video production projects. Worked with principal ownership to adopt sales methodology and implement a CRM cloud database. Development work yielded a significant increase in new business and residual revenue; ownership tripled staff within three years.  
▪ Co-authored "[Why Every Nonprofit Needs CRM and How to Get it Right](https://www.slideshare.net/WilliamRoyHubenschmi/why-every-nonprofit-needs-crm-and-how-to-get-it-right)", a guide for nonprofits to better understand the value of CRM databases.

▪ Guided major gift fundraising efforts for the Correctional Association of New York; managed database; oversaw email and direct mail campaigns targeted toward donors in support of criminal justice reform.

**Audio Engineer**, **99¢ Dreams Records**, New York, NY, June 2014—July 2018

▪ Designed all front-end digital, web, and graphic assets for <https://www.99centradio.com>

▪ Audio/video live performances streamed to YouTube and social media channels in 720p ([here](http://99centdreamsrecords.com/shows/99CR003-andrey-radovski.html) is one such example).  
▪ Produced and [distributed](http://www.99centdreamsrecords.com/#shop) vinyl and cassette releases to international audiences; featured original music on Seth Troxler’s [Essential Mix](https://www.youtube.com/watch?v=zyY80SejAgU) for BBC Radio 1 recorded at Output, NY (“[The Rent](https://www.discogs.com/Williams-99c-Dreams-The-Rent/release/6547829)”).

**Development Associate to Executive Office, Amnesty International USA**, New York, NY,Jun 2012—Jan 2013  
▪ Led donor database module implementation; developed technical requirements with consulting developers.  
▪ Designed, tested, and implemented major donor telemarketing database.   
▪ Drafted donor and VIP correspondence for Executive Director Suzanne Nossel, a well-known voice in U.S. foreign policy.

**Database Administrator, Robert F. Kennedy Human Rights**,New York, NY, May 2011—June 2012

▪ Oversaw database migration from Raiser’s Edge to Salesforce.com database. Implemented, customized and administered Salesforce; achieved enterprise cloud application suite, replacing legacy systems dating to the 1980s.  
▪ Coordinated fundraising in support of leading human rights activist Kerry Kennedy.   
▪ Co-launched RFK Young Leaders, a young professionals’ network to empower human rights activists and defenders; managed outreach, volunteer, and fundraising activities.

**Grant Writer and Database Analyst**,**AmeriCorps VISTA**, Austin, TX and New York, NY, April 2009—May 2011

**EDUCATION**

**Full-Stack Flex Program at Columbia Engineering Coding Boot Camp**,New York, NY, Jan 2019—June 2019

▪ Immersive program in software engineering. Build, test and deploy full-stack applications, collaborate on group projects.

**University of Michigan**, Ann Arbor, MI, 2004—2008, B.A., American Culture/Music